

# Suppliers Selected to Optimize the Supply Chain through the Combination of A, B, C :( Experimental Study)

# Shahram Gilaninia<sup>1</sup>; Seyyed Javad Mousavian<sup>2</sup>; Leila Masoomi<sup>3</sup>; Mohammad Sattar Arjmandi<sup>3</sup>; Somayeh Abaszadeh<sup>3</sup>; Fatemeh Zadbagher Seighalani<sup>4</sup>

<sup>1</sup> Associate professor, Department of Industrial Management, Rasht Branch, Islamic Azad University, Rasht, Iran
 <sup>2</sup>Department of Management, Astara Branch, Islamic Azad University, Astara, Iran
 <sup>3</sup>M.A. Student of Business Management, Science and Research Branch, Islamic Azad University, Guilan, Iran
 <sup>4</sup>Department of Business Management, Rasht Branch, Islamic Azad University, Rasht, Iran

# ABSTRACT

In the recent years, supply chain management has become one of the most important factor for gaining competitive advantages. As we know, supplier selection shall be viewed as complex-objective decision-making problem and multi objective problem. They involve both qualitative and quantitative factors such as price, quality, flexibility and being on time.

This paper uses linguistic variables that presented by experts to evaluate and determine the performance of each supplier to determine the weight of each criterion and criteria used. Linguistic variables sealed are expressed by triangular and trapezoidal fuzzy numbers , and uses the method of multi criteria decision making fuzzy environment for selected suppliers and a method used to calculate weight and fuzzy (MCDM).

**KEYWORDS**: Supplier Selection, Fuzzy Numbers, Multi Criteria Decision Making, Fuzzy Topsis, Lingustic Variables.

## **1- INTRODUCTION**

In the today competitive corporate environment , supply chain management and supplier selection process have received maximum attention from professional managements.to improve performance of business operations at a reduced cost and delivery time.Levi et al.(2000) have mentioned that , supply chain management is a set of approaches utilized to efficiently integrate suppliers , manufactures , ware houses , and stores , so that merchandise is produced and distributed at right quantities , to the right locations , and to the right time , in order to minimize system-wide costs while satisfying service level requirements (S.Sinha &S.Sarmah, 2008).

Recently, relationship between supplier and consumption has been considered seriously. If there is a long-term relations between the two supply chain companies will be a major obstacle for competitors.



Figure 1. flow of goods and materials through the supply chain

Supply chain management involves the coordination of independently managed business organizations who seek to maximize their individual profits , and one of the major issues of supply chain management is to develop suitable mechanisms to coordinate different activities that are controlled by different members of the chain (S.Sinha &S.Sarmah, 2008).

## **2- LITERATURE REVIEW**

One of the most important processes performed in the organizations today is the evaluation , selection and improvement of suppliers. Dickson (1996) identified twenty three criteria for supplier selection based on the extensive survey , the result shows the quality is the most important parameter followed by delivery and performance history. A number of quantitative techniques have been used to supplier , selection problem such as

\*Corresponding Author: Shahram Gilaninia, Department of Business Management, Science and Research Branch, Islamic Azad University, Guilan, Iran. E-mail:gilani\_sh45@yahoo.com

weighing method, statiscal methods, Analytic Hierarchy Process (AHP), Data Envelopment Analysis etc (Sreekumar & Mahapatra ,2009).

Muralidharan et al. (2002) compared the advantages and limitations of nine previously enveloped methods of supplier rating, and combined multiple criteria decision making and analytic hierarchy processes to construct multi-criteria group decision making model for supplier rating. The attributes of quality, delivery, price, technique capability, finance, attitude, facility, flexibility and service were used for supplier evaluation, and the attributes of knowledge, skill, attitude and experience were used for individual assessments. Sarkis and Talluri (2002) suggested that purchasing function has been attracting growing interest as a critical component of supply chain management, and multiple factors have been considered in supplier selection and evaluation, including strategic, operational, tangible and intangible measures within planning horizon, culture, technology, relationship, cost, quality, time and flexibility. (Wang, Chang, and Wang, 2007)

Manoj Kumar et al.(2004) formulated supplier selection problem as a fuzzy mixed integer goal programing problem .Satyanarayana raju et al.(2009) considered supplier selection problem as a multi-objective decision making problem and formulated through fuzzy goal programing approach . Kagnicioglu (2006) has used fuzzy multi-objective model with capacity , demand and budget constraint for supplier selection problem.

Ibrahim and Vgur (2003) have used activity based costing (ABC) approach under the fuzzy variables by considering multi period of supplier-purchaser relationship for vendover selecting. Kumar et al. (2004) has used fuzzy goal programming for supplier selection. Kumar et al.(2006) used fuzzy multi-objective mathematical programming for supplier selection with three goals: cost minimization , quality maximization and on-time delivery maximization with constraints as demand , capacity , and quota flexibility .( Sreekumar & Mahapatra ,2009).

Amid et al.(2006) developed a fuzzy multi-objective linear model for a supplier selection problem , to overcome the vangueness of information involved in the selection process. Yuan chen et al.(2006)adopted fuzzy multi objective programming approach for vendor selection in iron & steel enterprise .Chengtung chen et al.(2006)presented fuzzy approach for supplier evaluation and selection in supply chain management.

Choi and Hartley (1996) evaluated supplier-performance based on consistency, reliability, relationship, flexibility,price, service, technological capability and finances, and also addressed 26 supplier-selection criteria. Verma and Pullman (1998) ranked the importance of the supplier attributes of quality, on-time delivery, cost, lead-time and flexibility. Vonderembse and Tracey (1999) discussed the supplier and manufacturing performances could be determined by supplier selection criteria and supplier involvement. Furthermore, they concluded that the supplier selection criteria could be evaluated by quality, availability, reliability and performance, while supplier involvement could be evaluated by product R&D and improvement, and supplier performance could be evaluated by stoppage, delivery, damage and quality. Additionally, manufacturing performance could be evaluated by cost, quality, inventory and delivery (Wang, Chang, and Wang,2007).

Pearson and Ellram (1995) examine the supplier selection and evaluation criterion in small and large electronic firms. The results confirm the importance of the quality criteria in the supplier selection and evaluation , the other criteria found to be relatively important are speed to market , design capability and technology. The result shows that the nature of industry and its competitive environment may have a greater influence on selection criteria in comparison to the size of the firm .Gnanasekaran et al. (2006) has applied Analytical Hierarchy Process (AHP) for effective supplier selection in a leading automobile component manufacturing company. The study shows that application of AHP enhances the decision making process and reduces the time taken to select the supplier. The paper uses Additive Normalization Method and Eigen vector Method to find priority vector. (Sreekumar & Mahapatra ,2009).

#### 3- Fuzzy numbers and linguistic variables:

In this section, we discuss some major definition of fuzzy numbers and linguistic variables.

### 3-1- Fuzzy numbers:

The fuzzy set theory proposed by Zadeh (1976) and Zadeh (1965) is suitable for dealing with the issue of uncertainly in systems modeling. Fuzzy theory set allows mathematical operators to apply to the fuzzy domain.

Generally, the fuzzy sets are defined by membership functions .The fuzzy sets represent the grade of any element X of X that have partial membership to A.The degree to which an element belongs to a set is defined by the value between 0 and 1.If an element X really belongs to A,

 $\mu A(x)=1$  and clearly not,  $\mu A(x)=0$ . Higher is the membership value,  $\mu A(x)$ , greater is the belongingness of an element x to a set A.(S. Önüt et al.2008). For example, a triangular fuzzy number is defined as (l, m, u), where  $l \le m \le u$ . The parameters l, m, u respectively, denote the smallest possible value, the most promising value, and the largest possible value that describe a fuzzy event.

$$\mu_{\rm A}(x) = \begin{cases} x - l/m - l & l \leq x \leq m, \\ x - u/m - u & m \leq x \leq u, \\ 0, & \text{otherwise} \end{cases}$$

According to Zadeh theory (1965) the fuzzy addition the fuzzy multiplication fuzzy division and the fuzzy subtraction of triangle fuzzy numbers are also triangular fuzzy numbers.



Figure 2. Triangular fuzzy number  $\widetilde{M}$ 

Table 1. Triangular fuzzy scale

| Linguistic scale             | Triangular fuzzy number | Triangular fuzzy reciprocal number |
|------------------------------|-------------------------|------------------------------------|
| Equally important            | (1, 1, 1)               | (1, 1, 1)                          |
| Weakly more important        | (2/3, 1, 3/2)           | (2/3, 1, 3/2)                      |
| Strongly more important      | (3/2, 2, 5/2)           | (2/5, 1/2, 2/3)                    |
| Very strongly more important | (5/2, 3, 7/2)           | (2/7, 1/3, 2/5)                    |
| Absolutely more important    | (7/2, 4, 9/2)           | (2/9, 1/4, 2/7)                    |

### 3-1-1- Fuzzy analytic hierarchy process:

The AHP was developed in 1980s by Satty. It is a systematic decision making method which includes both qualitative and quantitative techniques. For the first time Buckley used fuzzy theory in AHP technique and called it fuzzy analytic hierarchy process in 1985. Calculation consistent ratio usually is done whitin the matrix fuzzy.

**Defnitions of the new fuzzy comparison matrices:** The comparison matrix defined by Saaty employs 1-9 scales. The 1-9 scales are illustrated with the following comparison matrix and table 2.

(1) 
$$A = \begin{bmatrix} \frac{w_1}{w_1} & \frac{w_1}{w_2} & \cdots & \frac{w_1}{w_n} \\ \frac{w_2}{w_1} & \frac{w_2}{w_2} & \cdots & \frac{w_2}{w_n} \\ \vdots & \vdots & \ddots & \vdots \\ \frac{w_n}{w_1} & \frac{w_n}{w_2} & \cdots & \frac{w_n}{w_n} \end{bmatrix} = \begin{bmatrix} a_{11} & a_{12} & \cdots & a_{1n} \\ a_{21} & a_{22} & \cdots & a_{2n} \\ \vdots & \vdots & \cdots & \vdots \\ a_{n1} & a_{n2} & \cdots & a_{nn} \end{bmatrix}$$

Table2.Saatys scale for pairwise comparison

| Saaty's scale | The relative importance of the two sub-elements |
|---------------|---|
| 1             | Equally important                               |
| 3             | Moderately important with one over another      |
| 5             | Strongly important                              |
| 7             | Very strongly important                         |
| 9             | Extremely important                             |
| 2, 4, 6, 8    | Intermediate values                             |

Our new fuzzy comparison matrix differs with Saaty's in that we use membership scales, instead of the 1-9 scales, as the values of the elements.

$$(2) A = \begin{bmatrix} \frac{w_1}{w_1+w_1} & \frac{w_1}{w_1+w_2} & \cdots & \frac{w_1}{w_1+w_n} \\ \frac{w_2}{w_2+w_1} & \frac{w_2}{w_2+w_2} & \cdots & \frac{w_2}{w_2+w_n} \\ \vdots & \vdots & \cdots & \vdots \\ \frac{w_n}{w_n+w_1} & \frac{w_n}{w_n+w_2} & \cdots & \frac{w_n}{w_n+w_n} \end{bmatrix} = \begin{bmatrix} r_{11} & r_{12} & \cdots & r_{1n} \\ r_{21} & r_{22} & \cdots & r_{2n} \\ \vdots & \vdots & \cdots & \vdots \\ r_{n1} & r_{n2} & \cdots & r_{nn} \end{bmatrix}$$

If this comparison matrix is consistent, it should satisfy:

(3) 
$$r_{ii} = 0.5, r_{ij} + r_{ji} = 1, \frac{1}{r_{ij}} - 1 = (\frac{1}{r_{ik}} - 1) \times (\frac{1}{r_{ki}} - 1).$$

This method compares weights in pairs and is more straightforward and easier to use for the decision-makers. The meanings of our membership scales can also be expressed in the same way as Saaty's scale see table 3.

| Scale values     | The relative importance of the two sub-elements |
|------------------|---|
| 0.5              | Equally important                               |
| 0.55(or 0.5 0.6) | Slightly important                              |
| 0.65(or 0.6 0.7) | Important                                       |
| 0.75(or 0.7 0.8) | Strongly important                              |
| 0.85(or 0.8 0.9) | Very strongly important                         |
| 0.95(or 0.9 1.0) | Extremely important                             |

Table3. Scale for fuzzy pair-wise comparison.

Theoretically, the membership scales put forward in this paper and Saaty's scales should satisfy the following:

(4) 
$$r_{ij} = \frac{a_{ij}}{a_{ij}+1}.$$

The difference of our membership scales with Saaty's lies in that the values of membership scales falls within the range of [0,1].

# Calculation of the priority weights. Let

$$(W = w_1, w_2, \cdots, w_n),$$

(5) 
$$w_i = \frac{b_i}{\sum_{i=1}^n b_i}.$$

where,  $b_i = \frac{1}{\left[\sum_{j=1}^{n} \frac{1}{r_{ij}}\right] - n}$ .

**Consistency test of the comparison matrix.** We can use the following equation to calculate the consistency index:

(6) 
$$CI = \frac{\left[\sum_{i=1}^{n} \frac{(AW)_i}{nw_i}\right]}{n-1},$$

where the values of the elements in matrix A could be derived by applying equation (3) to matrix R.

The comparison matrix will be considered to be consistent if there exists CR = CIRI < 0.1. The various values of RI are shown in table 4 (FENG KONG AND HONGYAN LIU,2005)

Table4. Values of RI

| Size of matrix | 1 | 2 | 3    | 4    | 5    | 6    | 7    | 8    | 9    | 10   |
|----------------|---|---|------|------|------|------|------|------|------|------|
| RI             | 0 | 0 | 0.58 | 0.90 | 1.12 | 1.24 | 1.32 | 1.41 | 1.45 | 1.49 |

### 3-2-Linguistic variable:

A linguistic variable is a variable whose values are expressed in linguistic terms. This paper uses linguistic variable  $S = \{s0, s2, ..., s8\}$ , which is defined by the linguistic term set (LTS) (Herrera et al. (2000)) The semantic element (SE) is defined in the unit interval [0, 1] of the linear triangular membership function using fuzzy set (*xL*, *xm*, *xR*), as shown in Fig. 1, where *xL* and *xR* represent the left and right limits of the corresponding SE by the membership function, and *xm* indicates the value at which the membership grade equals 1. Applications can also use the trapezoid membership function for defining the SEs within LTS. (Wang, Chang, and Wang, 2007)



Figure 3.Difinition of linguistic variable.S. .(Wang, Chang, and Wang, 2007)

The linguistic variables considered in this study are finite and totally ordered LTS, which requires the following properties (Herrera et al. (1995)):

- The set is ordered:  $si \ge sj$  if  $i \ge j$
- The negative operator is defined: Neg(si) = sj such that j = 8 i
- Maximization operator: max(si, sj) = si if  $si \ge sj$
- Minimization operator:  $\min(si, sj) = si$  if  $si \le sj$

Consequently, the results of negatively directed behaviors shall apply a negative operator to transform into a positive direction. (Wang, Chang, and Wang, 2007)

### 4- Fuzzy Topsis:

Topsis model has been proposed by Zimmermann (1991), Buckely (1985), Zadeh (1965), Kaufmann and Gupta (1985). The merit of using a fuzzy approach is to assign the relative importance of attributes using fuzzy numbers instead of precise numbers. (Önüt, S. et al. 2008)

Let ã = (a1, a2, a3) and ~b ¼ ðb1; b2; b3Þ be two triangular fuzzy numbers, then the vertex method is defined to calculate the distance between them, as Eq(7).

(7)  
$$d(\tilde{a},\tilde{b}) = \sqrt{\frac{1}{3}[(a_1 - b_1)^2 + (a_2 - b_2)^2 + (a_3 - b_3)^2]}$$

The problem can be accented by tono ming sets.

(l) a set of J possible candidates called  $A = \{A1, A2, ..., Aj\};$ (ll) a set of n criteria,  $C = \{C1, C2, ..., Ci\};$ (ll) a set of performance ratings of Aj (j = 1, 2, 3, ..., J) with respect to criteria Ci (i =1, 2, 3, ..., n) called  $\sim X \frac{1}{4} f \sim xij; i \frac{1}{4} 1; 2; 3; ...; n; j \frac{1}{4} 1; 2; 3; ...; Jg.$ (llll) a set of importance weights of each criterion wi (i = 1, 2, 3, ..., n). As stated above, problem matrix format can be expressed as follows:

(8)  
$$\tilde{X} = \begin{bmatrix} \tilde{x}_{11} & \tilde{x}_{12} & \cdots & \tilde{x}_{1n} \\ \tilde{x}_{21} & \tilde{x}_{22} & \cdots & \tilde{x}_{2n} \\ & \cdot & \cdots & \cdot \\ & \cdot & \cdots & \cdot \\ & \cdot & \cdots & \cdot \\ \tilde{x}_{11} & \tilde{x}_{12} & \cdots & \tilde{x}_{1n} \end{bmatrix}$$

• Considering the different importance values of each criterion, the weighted normalized fuzzy decision matrix is constructed as:

$$\tilde{V} = [\tilde{v}_{ij}]_{n \times J}$$
  $i = 1, 2, ..., n, j = 1, 2, ..., J$ 

(9)

where 
$$\tilde{v}_{ij} = \tilde{r}_{ij}(\cdot)w_i$$

According to the briefly summarized fuzzy theory above, fuzzy TOPSIS steps can be outlined as follows:

Step 1: Choose the linguistic ratings  $(\tilde{x}_{ij}, i = 1, 2, 3, ..., n, j = 1, 2, 3, ..., J)$  for alternatives with respect to criteria. To obtain normalized decision matrix  $\tilde{r}_{ij}$  let  $\tilde{x}_{ij} = (a_{ij}, b_{ij}, c_{ij})$ ,  $\tilde{x}_i^- = (a_i^-, b_i^-, c_i^-)$  and  $\tilde{x}_i^* = (a_i^*, b_i^*, c_i^*)$  we have

(10) 
$$\tilde{r}_{ij} = \begin{cases} \tilde{x}_{ij}/\tilde{x}_j^* = \begin{pmatrix} a_{ij} \\ a_j^* \\ b_j^* \\ b_j^* \\ c_j^* \end{pmatrix} \\ \tilde{x}_j^-/\tilde{x}_{ij} = \begin{pmatrix} a_j^- \\ a_{ij} \\ b_{ij} \\ b_{ij} \\ c_{ij} \end{pmatrix} \end{cases}$$

**Step 2**: Calculate the weighted normalized tuzzy decision matrix. The weighted normalized value ~vij calculated by Eq. (6).

**Step 3**: Identify positive-ideal (A\*) and negative ideal (A<sub>7</sub>) solutions. The fuzzy positive-ideal solution (FPIS, A\*) and the fuzzy negative-ideal solution (FNIS, A<sub>7</sub>) are shown in Eqs.(11) and (12)

(11)  

$$A^{*} = \{ \hat{v}_{1}^{*}, \dots, \hat{v}_{l}^{*} \} = \left\{ \begin{pmatrix} \max_{j} v_{ij} | i \in l \end{pmatrix} \right\}$$

$$i = 1, 2, \dots, n, \quad j = 1, 2, \dots, I$$

$$A^{-} = \{ \tilde{v}_{1}^{-}, \dots, \tilde{v}_{l}^{-} \} = \left\{ \begin{pmatrix} \min_{j} v_{ij} | i \in l \end{pmatrix} \right\}$$

$$i = 1, 2, \dots, n, \quad j = 1, 2, \dots, J$$
(12)

where I is criteria.

Step 4: Calculate the distance of each alternative from A\* and A using Eqs. (13) and (14).

(

(21)

(14)  
$$D_{j}^{*} = \sum_{j=1}^{n} d(\tilde{v}_{ij}, \tilde{v}_{i}^{*}) \quad j = 1, 2, ..., J$$
$$D_{j}^{-} = sum_{j=1}^{n} d(\tilde{v}_{ij}, \tilde{v}_{i}^{-}) \quad j = 1, 2, ..., J$$

Step 5: Calculate similarities to ideal solution

(15) 
$$CC_{j} = \frac{D_{j}^{-}}{D_{i}^{*} + D_{i}^{-}} \quad j = 1, 2, ..., J$$

Step 6: Rank preference order. Choose an alternative with maximum CC j or rank alternatives according to CC j in descending order.

#### 4-1- Extension TOPSIS methods for selecting suppliers:

according to eexpanding primary ,each fuzzy number like A can also be expressed by its intervals, namely

(16) 
$$\tilde{A} = \bigcup \alpha A_{\alpha}, \quad 0 < \alpha \le 1$$

(17)  

$$A_{\alpha} = \{x \in X | \mu_{\bar{A}}(x) \ge \alpha\}$$

$$= [\min\{x \in X | \mu_{\bar{A}}(x) \ge \alpha\}, \max\{x \in X | \mu_{\bar{A}}(x) \ge \alpha\}].$$

Aa is referred  $\tilde{A}$  as a-level sets or a-cuts of the fuzzy number/set .In order that the TOPSIS method can also be used to deal with fuzzy MCDM problems. The simplest extension is to change a fuzzy MCDM problem into a crisp one via defuzzification.

Another extension is to define the Euclidean distance between any two fuzzy numbers as a crisp value. Chen (2000) defines the Euclidean distance of two triangular fuzzy numbers

 $\tilde{m} = (m_1, m_2, m_3)$  and  $\tilde{n} = (n_1, n_2, n_3)$  as

18) 
$$d(\tilde{m}, \tilde{n}) = \sqrt{\frac{1}{3}[(m_1 - n_1)^2 + (m_2 - n_2)^2 + (m_3 - n_3)^2]}.$$

Let  $\tilde{X} = (\tilde{x}_{ii})_{i}$  fuzzy decision matrix characterized by membership functions

 $\mu_{\bar{x}_{y}}(\bar{x})$  (i=1,...,n,j=1,...,m) and  $\bar{W} = (\bar{w}_{1},...,\bar{w}_{m})$  weights characterized by  $\mu_{\bar{W}_{i}}(\bar{x})$  (j=1,...,j). If all the criteria/attributes, C1,..,Cm, are assessed using the same set of fuzzy linguistic

is  $\delta f$  the same dimension and therefore needs no normalization. variables, then the fuzzy decision Otherwise, X has to be normalized.

If  $\tilde{x}_{ij} = (a_{ij}, b_{ij}, d_{ij})$  (i=1,...n, j=lare triangular fuzzy numbers, then normalization process can be conducted by

(19) 
$$\tilde{r}_{ij} = \left(\frac{a_{ij}}{d^*}, \frac{b_{ij}}{d^*}, \frac{d_{ij}}{d^*}\right), \quad i = 1, \dots, n; \quad j \in \Omega_b$$

(20) 
$$\tilde{r}_{ij} = \left(\frac{a_j}{d_{ij}}, \frac{a_j}{b_{ij}}, \frac{a_j}{a_{ij}}\right), \quad i = 1, \dots, n; \quad j \in \mathcal{Q}_c$$

where

$$d_j^* = \max_i d_{ij}, \quad j \in \mathcal{Q}_b$$

$$a_j^- = \min_i a_{ij}, \quad j \in \Omega_c$$

Normalized criteria/attribute values/ratings are between zero and one. So, the ideal solution can be defined as A\*Z{1,.,1}. As such, the negative ideal solution can be defined as A-Z{0,.,0}. Note that if there is no need tonormalize the fuzzy decision matrix  $\bar{X} = (\tilde{x}_{ij})_{n \times m}$ ,

then the ideal and the negative ideal solutions can be respectively defined as

(23) 
$$A^* = \{x_1^*, \dots, x_m^*\} = \{(\max_j d_{ij} | j \in \Omega_b), (\min_j a_{ij} | j \in \Omega_c)\}$$

(24) 
$$A^{-} = \{x_{1}^{-}, \dots, x_{m}^{-}\} = \{(\min_{j} a_{ij} | j \in \Omega_{b}), (\max_{j} d_{ij} | j \in \Omega_{c})\}$$

Let  $(r_{ij})_{\alpha} = [(r_{ij})_{\alpha}^{L}, (r_{ij})_{\alpha}^{U}]$  and  $(w_{j})_{\alpha} = [(w_{j})_{\alpha}^{L}, (w_{j})_{\alpha}^{U}]$  vel sets of and  $\tilde{r}_{ij}$   $\tilde{w}_{j}$ 

(25)  

$$\operatorname{RC}_{i} = \frac{\sqrt{\sum_{j=1}^{m} (w_{j}r_{ij})^{2}}}{\sqrt{\sum_{j=1}^{m} (w_{j}r_{ij})^{2} + \sqrt{\sum_{j=1}^{m} (w_{j}(r_{ij}-1))^{2}}}},$$
(26)

(27)

 $i=1,\ldots,n,$ 

Obviously, RCi is an interview where

following pair of fractional

n be captured by the

(28) 
$$(\mathrm{RC}_{i})_{\alpha}^{L} = \mathrm{Min} \frac{\sqrt{\sum_{j=1}^{m} (w_{j}r_{ij})^{2}}}{\sqrt{\sum_{j=1}^{m} (w_{j}r_{ij})^{2}} + \sqrt{\sum_{j=1}^{m} (w_{j}(r_{ij}-1))^{2}}}$$

 $(w_j)_{\alpha}^L \le w_j \le (w_j)_{\alpha}^U, \quad j = 1, ..., m,$ 

s.t.

(

$$(w_j)_{\alpha}^{L} \le w_j \le (w_j)_{\alpha}^{U}, \quad j = 1, ..., m$$

$$(r_{ij})^L_{\alpha} \le r_{ij} \le (r_{ij})^U_{\alpha}, \quad j = 1, \dots, m$$

(29)

$$(\mathrm{RC}_{i})_{\alpha}^{U} = \mathrm{Max} \frac{\sqrt{\sum_{j=1}^{m} (w_{j}r_{ij})^{2}}}{\sqrt{\sum_{j=1}^{m} (w_{j}r_{ij})^{2}} + \sqrt{\sum_{j=1}^{m} (w_{j}(r_{ij}-1))^{2}}}$$

s.t.

$$(w_j)^L_{\alpha} \le w_j \le (w_j)^U_{\alpha}, \quad j = 1, ..., m$$

$$(r_{ij})^L_{\alpha} \le r_{ij} \le (r_{ij})^U_{\alpha}, \quad j = 1, ..., m$$

### According to the fact

(30)  
$$\frac{\partial \mathrm{RC}_{i}}{\partial r_{ij}} = \frac{r_{ij} \sqrt{\frac{\sum\limits_{j=1}^{m} (w_{j}(r_{ij}-1))^{2}}{\sum\limits_{j=1}^{m} (w_{j}r_{ij})^{2}} + w_{j}^{2}(1-r_{ij}) \sqrt{\frac{\sum\limits_{j=1}^{m} (w_{j}(r_{ij}-1))^{2}}{\sum\limits_{j=1}^{m} (w_{j}(r_{ij}-1))^{2}}}}{\left(\sqrt{\sum\limits_{j=1}^{m} (w_{j}r_{ij})^{2}} + \sqrt{\sum\limits_{j=1}^{m} (w_{j}(r_{ij}-1))^{2}}\right)^{2}} > 0,$$

 $\frac{\partial \mathrm{RC}_i}{\partial r_{ii}} > 0 \qquad \qquad j = 1, \dots, m,$ 

Therefore RCi is a monotonically increasing function of rij (j=1,.,m), which means RCi reaches its maximum at rij= and arrives at its minimum when programming model:  $(r_{ij})^U_{\alpha}$  e simplified as  $r_{ij} = (r_{ij})^L_{\alpha}$ 

(31) 
$$(\mathbf{RC}_{i})_{\alpha}^{L} = \mathrm{Min} \frac{\sqrt{\sum_{j=1}^{m} (w_{j}(r_{ij})_{\alpha}^{L})^{2}}}{\sqrt{\sum_{j=1}^{m} (w_{j}(r_{ij})_{\alpha}^{L})^{2}} + \sqrt{\sum_{j=1}^{m} (w_{j}((r_{ij})_{\alpha}^{L}-1))^{2}}}$$

(32)  

$$s.t. (w_{j})_{\alpha}^{L} \leq w_{j} \leq (w_{j})_{\alpha}^{U}, \quad j = 1, ..., m$$

$$\sqrt{\sum_{j=1}^{m} (w_{j}(r_{ij})_{\alpha}^{U})^{2}}$$

$$\sqrt{\sum_{j=1}^{m} (w_{j}(r_{ij})_{\alpha}^{U})^{2}} + \sqrt{\sum_{j=1}^{m} (w_{j}((r_{ij})_{\alpha}^{U} - 1))^{2}}$$

s.t. 
$$(w_j)_{\alpha}^L \le w_j \le (w_j)_{\alpha}^U$$
,  $j = 1, ..., m$ 

For n alternatives, we have n fuzzy relative closenesses, these models can be solved with SLOVER in Excel or LINGO software, in this paper has been used of Excel for modeling and solving. Let be different alpha levels satisfying  $<\alpha_1 < =1 \alpha_N$  hen the defuzzified values of can be  $\widehat{\mathrm{RC}}_i$  nined by

(33) 
$$(\mathrm{RC}_{i})_{\mathrm{ALC}}^{*} = \frac{1}{N} \sum_{j=1}^{N} \left( \frac{(\mathrm{RC}_{i})_{\alpha_{j}}^{L} + (\mathrm{RC}_{i})_{\alpha_{j}}^{U}}{2} \right), \quad i = 1, ..., n$$

### 5- Case study:

In this section, we examine three numerical items (B1, B2, B3), as a supplier, the company wants to choose one of them and ranking them according to five below items

A1= Supplier profitability A2=Flexibility A3=Facilities and technological capabilities A4=Quality A5=Delivery time

Every important decision factor for the criteria has been estimated in Table5:

### Shahram Gilaninia et al., 2012

# Table 5.Important factor of five decision criteria

|    | A1 | A2 | A3 |
|----|----|----|----|
| B1 | Н  | VH | MH |
| B2 | VH | VH | VH |
| B3 | VH | Н  | Н  |
| B4 | VH | VH | VH |
| B5 | М  | MH | MH |

Performance of three options to five indicators of decision-makers is in table 6:

| Dec | ision-ma | kers | Options | Criteria |  |  |  |
|-----|----------|------|---------|----------|--|--|--|
| B3  | B2       | B1   |         |          |  |  |  |
| MG  | G        | MG   | C1      | A1       |  |  |  |
| MG  | G        | G    | C2      |          |  |  |  |
| F   | G        | VG   | C3      |          |  |  |  |
| F   | MG       | G    | C1      | A2       |  |  |  |
| G   | MG       | VG   | C2      |          |  |  |  |
| MG  | G        | G    | C3      |          |  |  |  |
| G   | G        | F    | C1      | A3       |  |  |  |
| VG  | VG       | VG   | C2      |          |  |  |  |
| VG  | G        | MG   | C3      |          |  |  |  |
| VG  | MG       | G    | C1      | A4       |  |  |  |
| G   | VG       | VG   | C2      |          |  |  |  |
| VG  | MG       | G    | C3      |          |  |  |  |
| F   | F        | F    | C1      | A5       |  |  |  |
| VG  | VG       | VG   | C2      |          |  |  |  |
| MG  | VG       | G    | C3      |          |  |  |  |

# Table 6.Performance indicators than the options of decision makers

# Table7.Data obtained from the combined judgments decision

| 0.833 | 0.633 | 0.433 | 1     | 1     | 0.9   | 1     | 0.933 | 0.767 | 1     | 1     | 0.9 | 0.967 | 0.867 | 0.7   | Wj |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-----|-------|-------|-------|----|
|       | A5    |       |       | A4    |       |       | A3    |       |       | A2    |     |       | A1    |       |    |
| 7     | 5     | 3     | 10    | 9.667 | 8.333 | 9     | 7.667 | 5.667 | 8.667 | 7     | 5   | 9.333 | 4.667 | 5.667 | C1 |
| 9.667 | 8.667 | 7     | 10    | 10    | 9     | 10    | 9.667 | 8.333 | 10    | 10    | 9   | 9.667 | 8.333 | 6.333 | C2 |
| 9.667 | 8.333 | 6.333 | 9.667 | 8.667 | 7     | 9.667 | 8.667 | 7     | 9.667 | 8.667 | 7   | 9     | 8     | 6.333 | C3 |

#### Table8.Decision matrix was normalized

| 0.833 | 0.633 | 0.433 | 1     | 1     | 0.9   | 1     | 0.933 | 0.767 | 1     | 1     | 0.9 | 0.967 | 0.867 | 0.7   | Wj |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-----|-------|-------|-------|----|
|       | A5    |       |       | A4    |       |       | A3    |       |       | A2    |     |       | A1    |       |    |
| 0.724 | 0.517 | 0.31  | 1     | 0.967 | 0.833 | 0.9   | 0.767 | 0.567 | 0.867 | 0.7   | 0.5 | 0.966 | 0.793 | 0.586 | C1 |
| 1     | 0.897 | 0.724 | 1     | 1     | 0.9   | 1     | 0.967 | 0.833 | 1     | 1     | 0.9 | 1     | 0.862 | 0.655 | C2 |
| 1     | 0.862 | 0.655 | 0.967 | 0.867 | 0.7   | 0.967 | 0.867 | 0.7   | 0.967 | 0.867 | 0.7 | 0.931 | 0.828 | 0.655 | C3 |

# Table9.Weighted decision matrix was normalized

| A5   |      |      | A4   |      |      | A3   |      |      | A2   |      |      | A1   |      |      |    |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|----|
| 0.60 | 0.33 | 0.13 | 1.00 | 0.97 | 0.75 | 0.90 | 0.72 | 0.43 | 0.87 | 0.70 | 0.45 | 0.93 | 0.69 | 0.41 | C1 |
| 0.83 | 0.57 | 0.31 | 1.00 | 1.00 | 0.81 | 1.00 | 0.90 | 0.64 | 1.00 | 1.00 | 0.81 | 0.97 | 0.75 | 0.46 | C2 |
| 0.83 | 0.55 | 0.28 | 0.97 | 0.87 | 0.63 | 0.97 | 0.81 | 0.54 | 0.97 | 0.87 | 0.63 | 0.90 | 0.72 | 0.46 | C3 |

The positive ideal solution and the negative ideal solutions are:

A\*=[(1,1,1),(1,1,1), (1,1,1), (1,1,1), (1,1,1)]

 $\bar{A}$ =[(0,0,0), (0,0,0), (0,0,0), (0,0,0), (0,0,0)]

Finally,the following results are obtained according to  $\boldsymbol{\alpha}$  different levels

|                        | 03                                 | (                        | 22                                 | C                                 | 1                                  | α    |
|------------------------|------------------------------------|--------------------------|------------------------------------|-----------------------------------|------------------------------------|------|
| $(CC_{c3})^u_{\alpha}$ | $(CC_{c3})^l_{\alpha}$             | $(CC_{c2})^{u}_{\alpha}$ | $(CC_{c2})^{I}_{\alpha}$           | $(CC_{c_{\lambda}})^{u}_{\alpha}$ | $(CC_{C})^{I}_{\alpha}$            |      |
| 0.963                  | 0.6806                             | 1                        | 0.781                              | 0.903                             | 0.555                              | 0    |
| 0.954                  | 0.6987                             | 0.994                    | 0.797                              | 0.889                             | 0.575                              | 0.1  |
| 0.944                  | 0.7168                             | 0.988                    | 0.813                              | 0.875                             | 0.595                              | 0.2  |
| 0.933                  | 0.7347                             | 0.982                    | 0.829                              | 0.86                              | 0.616                              | 0.3  |
| 0.923                  | 0.7526                             | 0.975                    | 0.845                              | 0.636                             | 0.845                              | 0.4  |
| 0.912                  | 0.7704                             | 0.968                    | 0.861                              | 0.831                             | 0.656                              | 0.5  |
| 0.901                  | 0.7882                             | 0.961                    | 0.876                              | 0.816                             | 0.676                              | 0.6  |
| 0.89                   | 0.8058                             | 0.954                    | 0.891                              | 0.801                             | 0.696                              | 0.7  |
| 0.88                   | 0.8234                             | 0.947                    | 0.905                              | 0.786                             | 0.716                              | 0.8  |
| 0.869                  | 0.8408                             | 0.94                     | 0.919                              | 0.771                             | 0.736                              | 0.9  |
| 0.858                  | 0.8582                             | 0.932                    | 0.932                              | 0.755                             | 0.755                              | 1    |
| <u>0.841</u>           | *                                  | <u>0.913</u>             | *                                  | 0.743                             | *                                  |      |
|                        | (CC <sub>C3</sub> ) <sub>ALC</sub> |                          | (CC <sub>C2</sub> ) <sub>ALC</sub> |                                   | (CC <sub>C1</sub> ) <sub>ALC</sub> |      |
|                        | 2                                  |                          | 1                                  | 3                                 | }                                  | Rank |

Table 10. High and low level indicator and a close relative priorities of suppliers of per different levels a.

Distance between (0,1) is divided to 5 distances and used linguistic variable for every distance in table 11

| Relative proximity index       | Situation assessment                   |
|--------------------------------|--|
| $(CC_i)$                       |  |
| $CC_i \in [\cdot, \cdot/2]$    | Refusal supplier                       |
| $CC_i \in [\cdot/2, \cdot/4]$  | Acceptance supplier with high-risk     |
| $CC_i \in [\cdot/4, \cdot/6]$  | Acceptance supplier with low-risk      |
| $CC_i \in [\cdot, 6, \cdot/8]$ | Approved supplier                      |
| $CC_i \in [\cdot/8, 1]$        | Approved supplier with a high priority |

Based on values obtained for the relative proximity index:

|         | Table 12. Situation assess | nent suppliers in case study           |
|---------|----------------------------|--|
| Options | Relative proximity index   | Situation assessment                   |
|         | $(CC_i)$                   |  |
| C1      | 0.743∈[0.6,0.8)            | Approved supplier                      |
| C2      | 0.913€[0.8,1]              | Approved supplier with a high priority |
| C3      | 0.841∈[0.8,1]              | Approved supplier with a high priority |

### 6- Conclusions

Fuzzy MCDM has found wide applications in the solution of real world decision making problems. Most of the researchers proposed advantage of supply chain management. Many companies design and implement an appropriate supply chain management are considered as an important tool for advantage competitive. One of the key success factors in creating supply chain is close relationship between supplier and buyer. Therefore choosing suppliers is the most important issue in implementing successful supply chain. Generally, choosing supplier is faced with inherently vague data therefore using of Fuzzy set is suitable. In other words when numerical variables can't be used as performance indicators, linguistic variables can be used.

Topsis method is suitable and flexible for selecting suppliers, and combines it for crisp MCDM with the fuzzy extension principle and performs defuzzification at the very end of decision analysis process. Compared with the other fuzzy versions of the TOPSIS method, the proposed fuzzy TOPSIS method produces an exact fuzzy

estimate rather than a crisp point estimate or an exaggerated fuzzy estimate for the relative closeness of each decision alternative.(Y.M. Wang, T.M.S. Elhag,2006)

#### REFERENCES

- Amid. A, S.H.Ghodsypour and C.O" Brien. (2006). Fuzzy multi-objective linear model for supplier selection in a supply chain, International Journal of Production Economics, 104, 2, 394 407.
- Chen-Tung Chen, Ching-Torng Lin and Sue-Fn Huang. (2006). Fuzzy approach for supplier evaluation and selection in supply chain management, *International Journal of Production Economics*, 102, 2, 289-301.
- Chen KL, Chen KS, Lia RK .(2005). "Suppliers capability and price analysis chart", Int. J. Prod. Eco. Dec-2005. 98(3): 315-327.
- Choi, T.Y., and Hartley, J.L. (1996). An exploration of supplier selection practices across the supply chain. *Journal of Operations Management*, 14(4): 333-343.
- Dickson GW. (1996). "An analysis of vendor selection systems and decisions", J. Purch. 2(1): 5-17.
- D. Levi, P. Kaminsky, E. Levi.(2000). Designing and Managing the Supply Chain. Irwin McGraw-Hill, Singapore.

Dobrila Petrovic, Rajat Roy, Radivoj Petrovic.(1999). Int. J. Production Economics 59, 443-453.

- Feng Kong & Hongyan Liu.(2005). Applying Fuzzy Analytic Hierarchy Process to Evaluate Success Factors Of E-Commerce, International Journal Of Information and Systems Sciences Computing and Information, Volume 1, Number 3-4, Pages 406.
- Gnanasekaran Sasikumar, Velappan Selladurai, Manimaran P .(2006)."Application of Analytical Hierarchy Process in Supplier Selection: An Automobile Industry Case study", South Asian J. Mgt. Oct-Dec 2006.13(4): 89-100.
- Herrera, F., Herrera-Viedma, E., and Verdegay, J.L.(1995). A sequential selection process in group decision making with a linguistic assessment approach. Information Sciences, 85(4): 223-239.
- Ibrahim Dogan, Ugur Sahin .(2003). "Supplier selection using activitybased costing and fuzzy present-worth techniques", Logistics Information Management; 16(6): 420-426.
- Kagnicioglu C, Hakan .(2006). "A Fuzzy Multiobjective Programming Approach for Supplier Selection in a Supply Chain", The Business Review, Cambridge. Dec 2006. 6(1): 107-115.
- Kumar M, Vrat P, Shankar R. (2004). "A fuzzy goal programming approach for vendor selection in supply chain", Comp. Ind. Eng. Mar 2004. 46(1): 69-85.
- Liu Fuh-Hwa, Fraknklin Hai, Hui Lin (2005). "The voting analytic hierarchy process method for selecting supplier", Int. J. Prod. Eco.(2005). 97: 308-317.
- Manoj Kumar, Prem Vrat and R.Shankar.(2004). A fuzzy goal programming approach for vendor selection problem in a supply chain, *Computers and Industrial Engineering*, 46, 1, 69-85.
- Muralidharan C, Anantharaman N, Deshmukh SG .(2002). "Multi-criteria group decision making model for supplier rating", J. Sup. Chain Mgt;Fall 2002. 38(4): 22-33.
- Pearson John N, Ellram Lisa M .(1995). "Supplier selection and valuation in small versus large electronics firms", J. Small Bus. Mgt;Oct 1995 33(4): 53-65.
- Saaty TL. (1994). Fundamentals of Decision Making and Priority Theory with the Analytic Hierarchy Process. Pittsburgh: RWS Publications.

- Saaty TL. (1995). Decision Making for Leaders: The Analytical Hierarchy Process for Decisions in a Complex World. Pittsburgh: RWS Publications.
- Sarkis, J. and Talluri, S. (2002). A model for strategic supplier selection. Journal of Supply Chain Management, 38(1): 18-28
- Semih Önüt, Selin Soner Kara, Elif Is\_ik.(2008). Long term supplier selection using a combined fuzzy MCDM approach: A case study for a telecommunication company, Expert Systems with Applications.
- SoonHu Soh.(2009). A decision model for evaluating third-party logistics providers using fuzzy analytic hierarchy process, African Journal of Business Management Vol. 4(3), pp. 339-349.

Sreekumar & S. S. Mahapatra. (2009). A fuzzy multi-criteria decision making approach for supplier selection in supply chain management, African Journal of Business Management Vol.3 (4), pp. 168-177.

- S. Sinha & S. Sarmah. (2008). An application of fuzzy set theory for supply chain coordination, International Journal of Management Science and Engineering Management, Vol. 3 No. 1, pp. 19-32.
- T.R.Boddepalli1, K.Venkata Subbaiah2, N.R.Kandukuri.(2010), A Compensatory Fuzzy Approach to Vendor Selection, Global Journal of Researches in Engineering Vol. 10 Issue 6.

Verma, R. and Pullman, M.E. (1998). An analysis of the supplier selection process. *Omega*, 26(6): 739-750.

Wang, Chang, and Wang. (2007). Applying a Direct Approach in Linguistic Assessment and Aggregation on Supply Performance, International Journal of Operations Research Vol. 4, No. 4, 238-247.

Y.M. Wang& T.M.S. Elhag.(2006).Fuzzy TOPSIS method based on alpha level sets with an application to bridge risk assessment, Expert Systems with Applications 31 309–319.

Yuan Chen, Zhi-Ping Fan, Jun Lv and Jian-Yu Wang. (2006). A Fuzzy Multiobjective Programming Approach for Vendor Selection in Iron & Steel Enterprise, *JCIS Advances in Intelligent Systems Research*, doi : 10.2991/jcis.2006.331.

Zadeh LA (1965). "Fuzzy Sets" Information and Control 19, pp.338-353.

Zadeh, L.A. (1983). "The role of Fuzzy Logic in the Management of Uncertainty in Expert Systems" FSS pp. 11, 199-227.