The Survey Social Factors Effects to Attend of Social Networks (The Case Study: Student of Payame Noor University)

Mahboobeh Payandeh

Department of Sociology Branch, University of Payame Noor Tehran, IRAN

ABSTRACT

Social networks are the most modern tools and media in a serious role and influence of these sites in quick and comprehensive information cannot be attention.The aim of the present study was to investigate the social factors on the social networking trend among students is the PNU .The research is a descriptive survey.
Independent variables include: learning environment, family, friends, place of residence and the dependent variable is social networks.The population of the study, Payame noor University message in 2014 which destroyed them as a sample size of 100 individuals, were selected by random sampling method. In this study, the researcher made questionnaire to gather information to help item also approved credit .The apply spss software for data analysis. Data analysis shows that the hypotheses: the learning environment, school, place of residence at student orientation to social networks and the assumption of a significant relationship between family environment is a significant relationship between students' tendency to social networks.

KEYWORDS: Social Network, Learning Environment, Cyberspace, Rrelationships Social

INTRODUCTION

The main objectives of the follow-up users to join virtual social networks and family ties of friendship and family ties in the social sector integration of called motivation. As a teenager and young man important relationships with peers, time of day in space, sport, business and entertainment spend with each other to create a pattern of behavior play an important role if the user comments also suggest the presence of young people in virtual social networks, following pressure from friends and co motives and done something with them. So one of the reasons for membership in the virtual social networks, sense of reason as a group, is considered to be among them and their members. Despite the shadow of a network of interactions between the physical, emotional closeness Members also felt. You can be sure that old friends are closer than ever safe, perhaps. Moreover, selectivity social interaction outside the user the opportunity to reach parents and independence in social relations different from the norms of society, especially for young users provides. Members talk has been said that a network of relationships for many of the youth sentence continuity, strengthen and complement the activities is real. While the diversity of network capabilities such as chat, multiple games, share music, content, photographs and further improve the quantity and quality of relationships has a significant role. From the perspective of young users participating in the study, social networks provide opportunities for fun and joking with friends and have a fun and happy place to spend time and fatigue are considered. According to these users by using network space, common and enjoyable recreational experience that is consistent with the trends of youth self-selected and followed with daily activities. Thus, for many members, the activities of the network, information unlimited curiosity in the lives of friends and acquaintances, accessible entertainment, recreation, and sometimes the cost of any impact on the one hand the joy, satisfaction and user of the renewed spirit of trust esteem and sense of individual agency's ability to lead. Also, in some cases, despite the fact his collective effort to achieve. So all the hours that young people spend in these networks can not be considered truancy in vain. The permanent virtual or marginal activity for young people with different types of stress and anxiety soon as Dora the education, military, labor, etc. are involved or the condition of celibacy to marriage and young people in transition period recently in charge of the job family responsibilities and economic conditions today, to meet the cost of living, their leisure activities, a special place is limited. So choose freely, willingly turnout with friends, or anonymity of its members in the search pages of conversations and comments, frank exchange of feelings and opinions without fear of reinforcements and adjustment and social problems that are sometimes seen in face activism and satisfaction of the most important incentives for young people to surround and user activity is continuing. So be seen on the network, some users

* **Corresponding Author:** Mahboobeh Payandeh, Department of Sociology Branch, University of Payame noor Tehran, IRAN, mahboob2543@yahoo.com

motivated young life to your style, do it in real space power to pursue a different form of relationship with the wider, larger space with more people to join and participate in Virtual social networks turn. Along with the skills of the world, including incentives that have led many young people to work in these networks. But the care and supervision of parents, the network of relations of friendship, academic affairs, marriage, youth employment and social ties and kinship and neighborhood, social norms, religious and class, the restrictions can be considered in terms of youth spread Interaction and communication network with non-gay, non-fellow, a patriot, and a coterie of so-called bypass so that the selectivity, Akan activism unlimited sense of empiricism, to escape the control of the new young generation will be confirmed in the new urea.

Statement of problem:
The vast and complex world of cyberspace is that the groups and individuals with attitudes, beliefs and cultural beliefs in which they lived. The word "life" in this space not wrongly applied because both this world and perhaps more in line with the real world and beliefs affect human existence. Cyberspace is a place where one can enter their real-world activities. The place and eternity is one of the characteristics of the space. The unprecedented loss of distance and increasing human capacity to exchange and communicate with each other has changed people's collective identification process [4]. Extends the notion of "identity" is. Electronic change the concept of the traditional closed out the framework for infrastructure. Communication technologies around the world through global networks and interactive two-way communication network between the audience and the community have shaped this space. In today's world, social networking is one of the most important pillars of any society is an information and culture. The network helps people to track their specific policy better and more informed travel information. Social networks have different functions and different, in both positive and negative dimensions. This network can help people to move in the right direction and correct Webster emergence of new social norms and values, and change the way people behave, which can provide the media's role in the development of new habits, the formation of new cultures and regional and global changes human behavior and mood can be mentioned. Internet, one of the major media today plays an important role in mass communication and extra. It transcended geographical boundaries and high-speed communication and the exchange of information and establish communication links that role. Social networking tools and media modern of the collective. The most serious of these websites and the information fast and wide, there is a special place for these bases adds. One of the consequences of the involvement of users in the network, providing context and collective contributions to crises, or the opposite, it is inhibited [1]. People on social networks can be fully customized identity favored on the basis of the self-identity, and sometimes false, virtual contact with others to expand. Different aspects of a person's identity is absolutely no concern assessment of the facts and others, one can do whatever he wants, reflect the identity. Social networking features such as creating an environment that puts the individual's personal friend, the freedom to express opinions and disagree with the opinions of others, freedom in the use of various entertainments and a sense of personal control and self-determination to the user at the time. The sense of freedom and control, one of the main reasons is the tendency of people, especially young people, to social networks. Leads entertain themselves; encourage the use of these networks, regardless of the consequences and effects that are beneficial and harmful. Some of the shortcomings and family and social issues raised by young people is to fill the gap is prevented. Therefore, in this study believe that social factors are the tendency of students to social networks?

LITERATURE

Alizadeh and izadi (1390), a study entitled "Factors Affecting the tendency of young people to chat in Babul" carried out the survey. This result indicates that as you tend to notice the opposite sex is more like a temporary friendship the greater is the tendency to chat. The more parents know little about the issues of the computer chatting chat tendency to increase. The person is the same tendency to attach more value to diversity chat also increased. Anonymity and lack of identity discovered by others tendency to chat with young people on effective and positive[2].
Yasmynjad, liberty and the Umavy (1390) in their study found that virtual space can take social security is under threat because of the Internet as a powerful instrument in the field of information can be used to the extent that sometimes name as the explosion of information, but with all the benefits of modern technology, the threats and risks for society and the human. As of today, most of the offenses related to the field of computers, Internet and virtual space to target social security [3].

RESEARCH METHODOLOGY

Data in this research is descriptive and survey methods. The population and sample size:

The study will form the foothills of the students of Payame-noor. According to the latest data December 2014, total students in the academic year 2014, 1,500 people have been using the formula sample of 100 people randomly selected as sample and questionnaire have been distributed among them.

Data from the two sources have been used:

A) Library:

In the field of research and theoretical background of books, articles, etc. have used.

B) Inventory:

Another part of the questionnaire is to gather information. Inventory of research infrastructure experts to verify its questions (face validity) and its validity has been tested and is distributed among the respondents.

Research hypotheses:

- It seems that the appeal of social networks and family development there is a significant relationship.
- It seems that the appeal of social networks and friends, there is a significant relationship.
- It seems that the tendency of young people to social networks and the area there is a significant relationship.
- It seems that the tendency of young people to social networks and learning environment there is a significant relationship.

Table 1: The reliability of social factors affecting social networks

(Variable)	reliability coefficient (alpha Kurnbakh)
Family	0.76
Friends	0.73
residential area	0.80
learning environment	0.71

tabel2: frequency of sex

Frequency of sex	frequency	Percent
women	49	49.5
men	50	50.5
Total	99	100.0

Tabel3. The frequency of marital status

Marital	frequency	Percent
Single	85	85.9
Marital	13	13.10
Total	98	100.0

The percent age of 85.9 students accountable for single students and married students that represent 13.10% of the frequency of the high number of single students in the population as well.

Table 4: Frequency of student access to computers

access to the computer	frequency	Percent
Personal	77	77.8
Cafe net	2	2.0
Friends	3	3.0
public universities	16	16.2
Total	99	100.0

Table 5. Frequency of use of social networks

amount of time students use social networks	frequency	Percent
Less than 1 hour	52	52.5
an hour up to 5 hours	34	34.3
hours to 11 hours	5	5.1
11 hours to Top	4	0 4
Total	99	100.0

The data in Table 5 and Figure 5 show the highest use of social networks among students (52%) and less than 1 hour with a minimum time of 11 hours and up to 5/1 percent. The use of social networks with the amount of time from 1 to 5 hours 6 to 11 hours respectively in second and third place.

RESULTS

Table 6: relationship social network and family

Pearson	0.167
Significant level	0.118
The number of samples	100

On the assumption that the (dispute parent family, escape from work assignments at home, lack of understanding of the student's family and disputes between parents) the questionnaire was designed to measure used by a factor of %16 Significant at %5 Is not approved.

Table 7: relationship: social networks and friends:

Pearson and correlation coefficient	0.564
A significant level of	0.000
The number of samples	100

Index (alone at home, relationships with the opposite sex, making new friends) the relationship between social networks and friends tend to evaluate that by a factor of % 56 A significant level of %5 This hypothesis is confirmed, and that the tendency of students to choose a virtual social networks and the presence of friends is in their lives.

Table 8: relationship among social networks and residential area:

And residential area Pearson correlation coefficient	0.295
significant level	0.006
The number of samples	100

This hypothesis is also specific to the measurement area (residential area) was measured by a coefficient of %29. At %5. Hundredth of confidence in terms of assessing the Pearson test is approved.

Table 9: relationship social networks and learning environment:

Pearson and correlation coefficient	0.557
Significance level	0.000
The number of samples	100

This hypothesis is based on the learning environment (duration of social networks, the readings of scientific communication with the professors, the students' field of study, access to scientific data) was tested and interviewed the students who, according to analysis by a factor of0. 55 Significance level %5. Has been approved.

Conclusions:

This study aimed to investigate the social factors on the social networking trend amongst students of Payame-noor University was performed.

Accordingly, the Group of Friends of the students is one of the factors that play a great role in the tendency of students to these networks. Students along with their friends and build the world of mortals' information technology and membership in various information networks, and with the help of his friend pulled into these technologies. Peer groups and friends of the University of mobile phones using technology to access these facilities and their network of friends to add to the list make it easier. More students attended with a friend, but virtually no physical presence will be away from family members. Parents unaware of the activities of their children, either due to ignorance or lack of information or working among media and social networks are fueling these trends. There are abundant resources in some areas than in other areas resulting in more intelligent students living in these areas and easier access to these networks is well. Home and help their parents or engage in part-time jobs to pay for only the passing of University Affairs. On the other hand, is it due to high levels of comfort and facilities of this technology in some regions than the low level is based on the findings of this research. Another test confirmed the learning environment and the quality of it. The field of education and attendance of students and teachers with friends who are on their way to join these networks affect student orientation. Perhaps students to quickly establish a relationship with your professor or instructor and academic exchange of ideas and curriculum issues with your classmates and approved the money this way. Alternatively, it can be said that school students in the fields of technology and technology related to computer science with a membership of more than the other students are learning. The type of learning environment and the people who are studying or professors in that they are effective in this regard social networks workshops on social networks about how good or whether or not to use these networks to help these youngsters them. As well as the promotion of scientific and employing its robust design and the use of modern information world of work in the global village.

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